

# MO-AG

*Advocate for the Business of Agriculture*

## 2012 MO-AG Winter Convention



## Exhibitor Brochure

January 11–13, 2012  
*The Lodge of Four Seasons*  
*Lake Ozark, MO*

### Trade Show Hours

WEDNESDAY, JANUARY 11  
12–5 P.M. - Set-up  
5–7 P.M. - Exhibit Hall Open

THURSDAY, JANUARY 12  
6–10 A.M. - Set-up  
10 A.M.–6:00 P.M. - Exhibit Hall Open

FRIDAY, JANUARY 13  
8 A.M.–12 P.M. - Exhibit Hall Open

# Schedule *(tentative)*

## Wednesday, January 11

10 A.M.–5 P.M.	CCA Seminars
12–12:45 P.M.	CCA Lunch
12–5 P.M.	Set-up time for booths
5–7 P.M.	Exhibit Hall open
5–7 P.M.	Reception in Exhibit Hall

## Thursday, January 12

6–10 A.M.	Set-up time for booths
7–8:30 A.M.	Breakfast Buffet
8–11 A.M.	CCA Seminars
10 A.M.–6 P.M.	Exhibit Hall open
12–1:30 P.M.	Buffet lunch in Exhibit Hall (booths closed)
12:45–1:30 p.m.	Lunch speaker
2–3 P.M.	CCA Seminars
4–6 P.M.	Reception in Exhibit Hall
6–8 P.M.	Banquet and Reverse Raffle
Following banquet	Hospitality Rooms open (at hosts' discretion)

## Friday, January 13

7–8:30 A.M.	Breakfast Buffet
8 A.M.–Noon	Exhibit Hall open
8:30–10:00 A.M.	Concurrent Committee Meet- ings
10:00 A.M.–11:00 A.M.	MO-AG Board of Directors Meeting
Noon	Exhibit Hall closes; Booth Takedown
3 P.M.	Booths must be out of Ex- hibit Hall

## CCA Seminars

This year, MO-AG will be applying for 10 CCA CEU's for the seminars to be held on Wednesday and Thursday. There will be speakers from the Ag Industry and the University of Missouri on a wide range of ag related topics.

## Booth Info

- 8-foot skirted table, chairs
- Wastebasket, carpeted floors
- Booths must be down by 3 p.m. Friday.

## Fees

Fees cover booth space and one Full registration package. **All fees are due to the MO-AG office by Friday, December 9, 2011.**

## Lodging

Rooms are not included with registration. To reserve a room, contact the Lodge at (888) 265-5500. Mention MO-AG for the \$69 rate, available until December 23. The group rate of \$69 is extended two days prior & two days after January 13. Hospitality rooms are available; see below for information.

## Hospitality Suites

Interested in hosting a hospitality suite? A limited number are available: Presidential (3): \$180, Executive (3): \$150. Call the Lodge at (888) 265-5500 to book suite. Alcohol may be supplied by suite holder. Contact MO-AG by December 9, to get room # in program.

## Reverse Raffle

Luckily, your booth fee includes a raffle ticket! Tickets can be purchased even if you don't attend.

- Tickets are for dinner & chance at cash/prizes.
- The top prize is \$2,000.
- Prizes given for every 10th ticket drawn.
- A second-chance ticket will be auctioned for a spot in the final five.
- A consolation prize will be awarded from all losing tickets. You must be present to win.
- After the raffle begins, all ticketholders can buy/sell tickets to others.
- This raffle will benefit the renovation of the MO-AG building.

## Liability

The exhibitor agrees that the Missouri Agribusiness Association their agents, employees & the exhibit facility shall not in any way be responsible for damage, destruction or loss of any of the property of the exhibitor, or injury to the exhibitor or exhibitor's representatives, agency, employees, licensees & invitees.

## Exhibit Space Preference

All displays will be located in one of the banquet halls of The Lodge of Four Seasons. You may request a specific booth space. Every effort will be made to respect your booth space choice, but MO-AG reserves the right to change your location.

## Freight Shipments

Mail freight to the Lodge! Send your package to:

**Lodge of Four Seasons**  
315 Four Seasons Drive  
Lake Ozark, MO 65049

**Hold for:**  
**MO-AG Convention;**  
**Your company name**

# Exhibitor Registration Form

Please use this form to register each employee who will be working in your booth. Fill out the form below and return it along with payment. Make copies as needed.

Company Name: \_\_\_\_\_

## Exhibitor #1

*(One free full registration is included with each booth.)*

Name: \_\_\_\_\_ Spouse (if attending): \_\_\_\_\_

Mailing Address: \_\_\_\_\_ C/S/Z: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Payment Options	# of Tickets	Unit Price
Full (trade show, seminars, ALL meals, raffle)		\$190
Almost Full (full package without raffle ticket)		\$130
Reverse Raffle (includes banquet meal)		\$100
Banquet Only (no raffle ticket)		\$50
CCA Seminars Only <i>(includes trade show, lunch on Wed. &amp; Thurs., breakfast on Thurs.)</i>		\$70

## Exhibitor #2

Name: \_\_\_\_\_ Spouse (if attending): \_\_\_\_\_

Mailing Address: \_\_\_\_\_ C/S/Z: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Payment Options	# of Tickets	Unit Price
Full (trade show, seminars, ALL meals, raffle)		\$190
Almost Full (full package without raffle ticket)		\$130
Reverse Raffle (includes banquet meal)		\$100
Banquet Only (no raffle ticket)		\$50
CCA Seminars Only <i>(includes trade show, lunch on Wed. &amp; Thurs., breakfast on Thurs.)</i>		\$70

**Exhibitor Registration  
Form Deadline:  
Dec. 9, 2011**

**YOU MUST COMPLETE THE  
REVERSE SIDE OF THIS FORM.**

Please return this form with payment:

**MO-AG/Missouri Agribusiness Association**  
P.O. Box 1728 • 410 Madison Street  
Jefferson City, MO 65102  
Phone: (573) 636-6130  
Fax: (573) 636-3299

# Exhibit Space Application and Contract

Company Name: \_\_\_\_\_

Person authorized to request space: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ C/S/Z: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Person managing booth at show: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ C/S/Z: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Desired booth location: 1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

We plan to exhibit these products/services/equipment: \_\_\_\_\_

We desire booth separation from: \_\_\_\_\_

We need 110-volt electricity at our booth: YES: \_\_\_\_\_ NO: \_\_\_\_\_

We plan to have a hospitality suite open to attendees: YES \_\_\_\_\_ NO: \_\_\_\_\_

Please include suite room number if you would like it printed in program: Ste. # \_\_\_\_\_

Payment Method (circle): Invoice Me   Check Enclosed   MasterCard   VISA   Discover

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

## Booth Prices

Members..... \$550

Non-Members ..... \$700

## Costs

Booth Fee                    \$ \_\_\_\_\_

Registration(s)            \$ \_\_\_\_\_

Total:                        \$ \_\_\_\_\_

## Exhibitor Registration Form Deadline: Dec. 9, 2011

Please return this form with payment:

### MO-AG/Missouri Agribusiness Association

P.O. Box 1728 • 410 Madison Street

Jefferson City, MO 65102

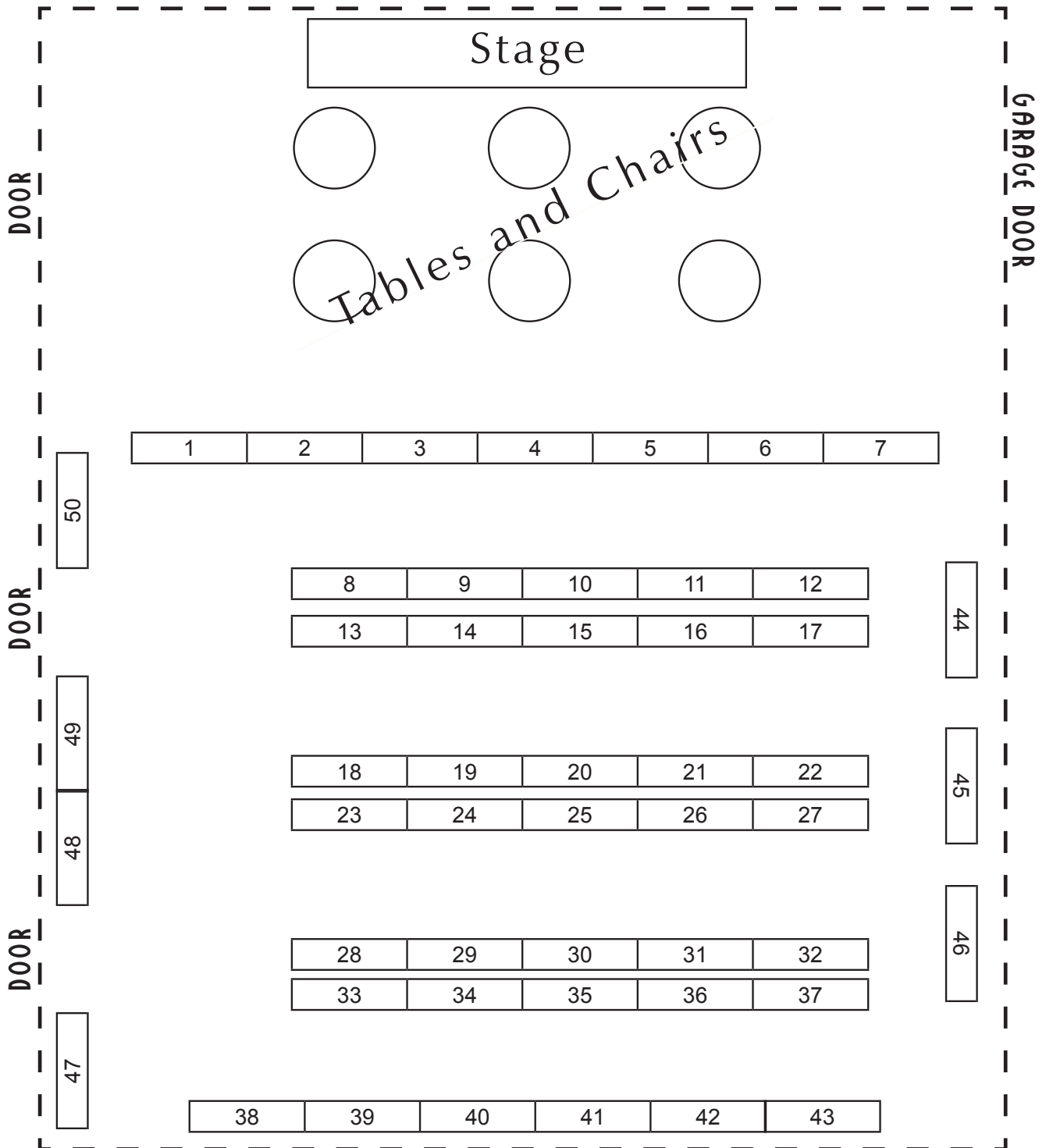
Phone: (573) 636-6130

Fax: (573) 636-3299

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# MO-AG Winter Convention

## Booth Layout



**MO-AG**

Missouri Agribusiness Association  
PO Box 1728•410 Madison Street  
Jefferson City, MO 65102

**MO-AG**

*Advocate for the Business of Agriculture*

**Our Mission**

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*The mission of the Missouri Agribusiness Association (MO-AG) is to advocate for the business of agriculture while offering services and networking opportunities for the agribusiness community.*