

2009-2010 MO-AG Directory Advertising Opportunities



- ♦ Pay once.
- ♦ Advertise for 2 years.
- ♦ Reach your customers.
- ♦ Make your name known to potential clients. They will find you in the 2009-2010 MO-AG Directory.



Deadline: September 19, 2008



How can your company place only ONE ad and still reach your target audience for two years?

Advertise in the MO-AG Bi-Annual Directory!

The “Little Black Book” for the agribusiness industry.

Our directory is the “Little Black Book” for companies that you need to contact but do not have enough room for in your cell phone and do not have time to put them in your personal address book. Several directories are printed and sent to people who need to do business with someone like you every day.

Now is the best time to advertise in the MO-AG 2009-2010 Directory. Not only do you get the chance for a two- year advertisement, but you also get five Buyer’s Guide Directory Listings so people will find you when they are shopping for specific products. From grain bin building supplies to fertilizer, people use our “Little Black Book” to find companies just like you. Let it be your business that benefits from this.

Ad prices are extremely affordable ... and the clock is ticking. So do not delay! The deadline for submitting the ad contract and electronic ad files is September 19, 2008. Please complete the enclosed form and return it via fax or mail to MO-AG at:

MO-AG Directory
PO Box 1728
410 Madison Street
Jefferson City, MO 65102
Phone: 573.636.6130
Fax: 573.636.3299

Send your ads files on CD to the address above or electronically to jleonard@mo-ag.com.

Please do not hesitate to call me to discuss advertising opportunities. Thank you for your time. Note the preferred ad types on the attached contract.

Sincerely,

Jeff Leonard
Director of Programs



2009-2010 MO-AG Bi-Annual Directory

Advertising Contract

✓	Ad Options	Price
	Outside Back Cover	\$ 475
	Inside Back Cover	\$ 400
	Inside Front Cover	\$ 400
	Front First Tab	\$ 400
	Tab	\$ 375
	Full-Page Pre-Printed Insert	\$ 300
	Full-Page	\$ 280
	Half-Page	\$ 205
	Color	\$ 200

✓	Ad Form
	Materials enclosed
	Materials to be e-mailed
	Repeat 2007-2008 Ad
	Repeat 2007-2008 Ad with changes

Mechanical Requirements
Directory Finished Size: 8 ½" (tall) x 5 ½" (wide)
Full-Page Ad Size: 7 ½" (tall) x 4 ½" (wide)
Half-Page Ad Size: 3 ½" (tall) x 4 ½" (wide)
Preferred Ad Format: JPG, BMP, TIG, GIF, PDF, Quark, EPS

#	Additional Options
	Extra Buyer's Guide Listings (Five complimentary listings with ad placement - \$5 per additional listing)
	Additional Directories - MO-AG members: \$35ea.; non-members: \$85 ea. - One free with ad placement)

TOTAL DUE: \$ _____

Deadlines : Return of contract & Ad copy: September 19, 2008

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Signed: _____ Date: _____

Agency Name (if applicable): _____

Contact: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

City: _____ State: _____ Zip: _____

Signed: _____ Date: _____

Type of payment (circle one): Check Mastercard Visa Discover

Credit Card Number: _____ Card Expiration Date: _____

Name on Credit Card (print): _____

Signature: _____

2007-2008 MO-AG Directory Advertisers

- *Agribusiness Association of Iowa* • *AGRIServices of Brunswick, LLC* • *Agtrax Technologies*
- *Anthem Blue Cross/Blue Shield* • *Archer Daniels Midland Company* • *Bunge North America, Inc.*
- *Cargill* • *CHS, Inc.* • *Cline Wood Agency* • *Dalton Ag Products, Inc.* • *Drumheller Bag Corporation* • *FCS Financial* • *FCStone* • *Jeffersonville River Terminal* • *Kansasland Tire Terra/Turf*
- *MFA Incorporated* • *Michigan Millers Mutual Insurance Company* • *Midwest Laboratories, Inc.*
- *Mill and Elevator Supply* • *Missouri Corn Growers Association* • *Missouri Soybean Association and Merchandising Council* • *Missouri Agribusiness Association* • *National Grain and Feed Association* • *Oklahoma Grain and Feed Association* • *Potash Corporation (PCS Sales)*
- *Rich Hill Truck and Equipment Company, Inc.* • *Riggins R-Co, LLC* • *Sclagel, Inc.* • *Tapco, Inc.*
- *Terra Ind.* • *Texas Grain and Feed Association* • *United Suppliers* • *W.B. Young Company* •

MO-AG
PO Box 1728; 410 Madison St.
Jefferson City, MO 65102



2009-2010 MO-AG Annual Directory

Buyer's Guide Categories

As an advertiser in the 2009-2010 MO-AG Directory, you will receive five complimentary listings in the Buyer's Guide. Your company can be listed under additional categories for \$5 per extra listing. Please mark your preferred categories below and mail in with your contract. Thanks!

✓	Category	✓	Category	✓	Category
	Accounting, Auditing and Tax Services		Elevator Cups & Buckets		Personnel Services
	Adjuvants/Surfactants		Elevator Legs		Pesticides – Insecticides, Herbicides, Fungicides
	Advertising/Radio		Elevator Mill Machinery & Equipment		Phosphates
	Aeration Systems		Exporters		Pneumatic Systems
	Aflatoxin Testing		Feed Bodies		Potash
	Ag Financing		Feed Dealers		Pumps
	Animal Health Products		Feed Manufacturer & Distributor		Ready-Mixed Concrete
	Appraisal Services		Feeding Equipment Manufacturer		Real Estate/Realtors
	Associations		Feedstuffs & Ingredients		Safety Equipment
	Augers, Elevators & Conveying Equipment		Fertilizer Distribution		Salvage Grain & Feed Ingredients
	Bags/Bagging Equipment		Fertilizer Tanks – Design, Constructing, Engineering		Scales & Scale Service
	Barge Terminals		Global Position Systems		Secondary Containment
	Bearings and Power Transmission Equipment		Grain Bins, Tanks & Equipment		Seed & Grain Protectants
	Belting & Hoses		Grain Dealers		Seed Distributors, Sales & Services
	Biotechnology Products		Grain Dryers, Cleaners & Separators		Sign Painting, Specialty Coatings & Design
	Brokers		Grain Marketing		Soil Testing, Equipment & Supplies
	Buildings, Builders, Designers & Contractors		Grain Merchants & Buyers		Soybean/Cottonseed Producers
	Bulk Products Handling & Blending Equipment		Grain Storage		Spreaders – Trucks
	Calcium Products, Lime		Grain Storage Builders		Tanks
	Chemical Application Equipment		Grain Testing		Terminal Elevators
	Chemicals		Grain Testing, Grading & Handling Equipment		Testing Equipment & Services
	Commodity Trading, Hedging & Market Information		Insurance		Thread
	Computer Programs, Hardware & Software Services		Laboratories		Tires, Wheels, Rims & Retreading
	Concrete Repair		Lining		Trailers & Wagons
	Consultants & Engineers		Liquid Feed Manufacturer & Distributor		Transportation, Trucking, Truck Operators
	Conveying Systems/Components		Machinery, Supplies & Equipment		Turf Products
	Crane Service		Micro-Nutrients		Warehouse Storage
	Custom Fabrication Spouts & Hoppers		Milling-Flour		Waterproofing
	De-icing Granules		Millwright Services & Supplies		Weighing Equipment
	De-icing Equipment		Molasses, Molasses Products & Equipment	Other: Please list below:	
	Debt Collection		Nitrogen		
	Educational Programs		Nurse/Transport Tanks		
	Electric Motors		Painting, Sandblasting, Roofing & Repairs		