

MO-AG

2010-2011 MO-AG Directory Advertising Opportunities

Pay once.

Advertise for 2 years.

*Reach your
customers.*

*Make your
name known to
potential clients.*

*Be part of this
comprehensive
agribusiness
directory.*

*Deadline:
September 17, 2010*



MO-AG

Missouri Agribusiness Association

The MO-AG Directory and Buyer's Guide is a leading source for companies performing ... or needing ... a wide range of agribusiness services. From grain bin building supplies to fertilizer, people from across the state of Missouri use our Directory to find companies just like yours.

Now is the best time to advertise in the MO-AG 2010-2011 Directory. Not only will you benefit from a two-year advertisement, your ad placement will include five (5) complimentary Buyer's Guide Directory Listings, so customers will find your business when they are shopping for specific products.

Ad prices are extremely affordable ... and the clock is ticking. So do not delay! **The deadline for submitting the ad contract and electronic ad files is September 17, 2010.** Please complete the enclosed form and return it via fax or mail to MO-AG at:

MO-AG Directory
PO Box 1728; 410 Madison Street
Jefferson City, MO 65102
Phone: 573.636.6130
Fax: 573.636.3299

Send your ads files on CD to the address above or electronically to jleonard@mo-ag.com.

Please do not hesitate to call me to discuss advertising opportunities. I'd be happy to help!

Sincerely,

Jeff Leonard

Director of Programs

2010-2011 MO-AG Directory Advertising Contract

Company Name:

Contact: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Signed: _____ Date: _____

Agency Name (if applicable):

Contact: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Signed: _____ Date: _____

Type of payment (circle one): Check Mastercard Visa Discover

Credit Card Number: _____

Card Expiration Date: _____

Name on Credit Card (print): _____

Signature: _____

DEADLINES:

***Return of contract and ad copy:
September 17, 2010***

Advertising Contract *(Continued)*

Ad Specifics

| # | Ad Options | Price |
|---|------------------------------|--------|
| | Outside Back Cover | \$ 475 |
| | Inside Back Cover | \$ 400 |
| | Inside Front Cover | \$ 400 |
| | Front First Tab | \$ 400 |
| | Tab Page | \$ 375 |
| | Full-Page Pre-Printed Insert | \$ 300 |
| | Full-Page | \$ 280 |
| | Half-Page | \$ 205 |
| | Color | \$ 200 |

| X | Ad Form |
|---|----------------------------------|
| | Materials Enclosed |
| | Materials to Be E-Mailed |
| | Repeat 2009-2010 Ad |
| | Repeat 2009-2010 Ad with Changes |

Mechanical Requirements

Directory Finished Size: 8 ½" (tall) x 5 ½" (wide)
 Full-Page Ad Size: 7 ½" (tall) x 4 ½" (wide)
 Half-Page Ad Size: 3 ½" (tall) x 4 ½" (wide)
 Preferred Ad Format: JPG, BMP, TIF, GIF, PDF

| # | Additional Options |
|---|---|
| | Extra Buyer's Guide Listings (Five complimentary listings with ad placement - \$5 per additional listing) |
| | Additional Directories (MO-AG Members: \$35ea.; non-members: \$85ea. - One free with ad placement) |

TOTAL DUE: \$

Advertising Contract *(Continued)*

Buyer's Guide Listings

As an advertiser in the 2010-2011 MO-AG Directory, you will receive five (5) complimentary listings in the Buyer's Guide. Your company can be listed under additional categories for \$5 per extra listing. Please mark your preferred categories below and mail in with your contract. Thanks!

| X | Category | X | Category |
|----------|---|----------|--|
| | Accounting, Auditing and Tax Services | | Computer Programs, Hardware & Software Services |
| | Adjuvants/Surfactants | | Concrete Repair |
| | Advertising/Radio | | Consultants & Engineers |
| | Aeration Systems | | Conveying Systems/Components |
| | Aflatoxin Testing | | Crane Service |
| | Ag Financing | | Custom Fabrication Spouts & Hoppers |
| | Animal Health Products | | De-icing Granules |
| | Appraisal Services | | De-icing Equipment |
| | Associations | | Debt Collection |
| | Augers, Elevators & Conveying Equipment | | Educational Programs |
| | Bags/Bagging Equipment | | Electric Motors |
| | Barge Terminals | | Elevator Cups & Buckets |
| | Bearings and Power Transmission Equipment | | Elevator Legs |
| | Belting & Hoses | | Elevator Mill Machinery & Equipment |
| | Biotechnology Products | | Exporters |
| | Brokers | | Feed Bodies |
| | Buildings, Builders, Designers & Contractors | | Feed Dealers |
| | Bulk Products Handling & Blending Equipment | | Feed Manufacturer & Distributor |
| | Calcium Products, Lime | | Feeding Equipment Manufacturer |
| | Chemical Application Equipment | | Feedstuffs & Ingredients |
| | Chemicals | | Fertilizer Distribution |
| | Commodity Trading, Hedging & Market Information | | Fertilizer Tanks – Design, Constructing, Engineering |

Advertising Contract *(Continued)*

Buyer's Guide Listings *(Continued)*

| X | Category | X | Category |
|---|---|----------------------------------|--|
| | Global Position Systems | | Pumps |
| | Grain Bins, Tanks & Equipment | | Ready-Mixed Concrete |
| | Grain Dealers | | Real Estate/Realtors |
| | Grain Dryers, Cleaners & Separators | | Safety Equipment |
| | Grain Marketing | | Salvage Grain & Feed Ingredients |
| | Grain Merchants & Buyers | | Scales & Scale Service |
| | Grain Storage | | Secondary Containment |
| | Grain Storage Builders | | Seed & Grain Protectants |
| | Grain Testing | | Seed Distributors, Sales & Services |
| | Grain Testing, Grading & Handling Equipment | | Sign Painting, Specialty Coatings & Design |
| | Insurance | | Soil Testing, Equipment & Supplies |
| | Laboratories | | Soybean/Cottonseed Producers |
| | Lining | | Spreaders – Trucks |
| | Liquid Feed Manufacturer & Distributor | | Tanks |
| | Machinery, Supplies & Equipment | | Terminal Elevators |
| | Micro-Nutrients | | Testing Equipment & Services |
| | Milling-Flour | | Thread |
| | Millwright Services & Supplies | | Tires, Wheels, Rims & Retreading |
| | Molasses, Molasses Products & Equipment | | Trailers & Wagons |
| | Nitrogen | | Transportation, Trucking, Truck Operators |
| | Nurse/Transport Tanks | | Turf Products |
| | Painting, Sandblasting, Roofing & Repairs | | Warehouse Storage |
| | Personnel Services | | Waterproofing |
| | Pesticides – Insecticides, Herbicides, Fungicides | | Weighing Equipment |
| | Phosphates | Other: Please list below: | |
| | Pneumatic Systems | | |
| | Potash | | |

Looking for a Way to Build Your Business?



How can your company place only ONE ad and still reach your target audience for TWO years?

Advertise in the MO-AG Bi-Annual Directory ... THE BEST SOURCE FOR THE AGRIBUSINESS INDUSTRY!

2009-2010 MO-AG Directory Advertisers

AGRI-Associates

AGRIServices of Brunswick, LLC

Agrotain International

AgVisioin Software for Agribusiness

Archer Daniels Midland Company

Asmark Institute

Asoyia, Inc.

Bartlett Grain Company, LP

Ben Trei

Cline Wood Agency

DeBruce Companies

Dow Agrosiences

Duo Lift Manufacturing Co., Inc.

Equity Financial Resources, Inc.

FCS Financial

Jeffersonville River Terminal

Kansasland Tire Terra/Turf

KC Supply

Mears Fertilizer Inc.

MFA Inc.

MGM

Michigan Millers Mutual Insurance

Mid States Appraisal

Midwest Paint Service, Inc.

MO Corn Growers Association

MO Soybean Merchandising Council

National Grain and Feed Association

Perry Agricultural Lab

PotashCorp

Ren Potterfield Trucking

Rich Hill Truck & Equipment Co., Inc.

Riggins R-Co, LLC

Schlagel, Inc.

Tapco

Terra Nitrogen

W.B. Young Company

Westheffer Company, Inc.

William Woods University



Missouri Agribusiness Association
PO Box 1728; 410 Madison St.
Jefferson City, MO 65102

*Reach Your Agribusiness
Customers with MO-AG's Help!*